



V I S U A L K E I

w w w . v i s u a l k e i . c o . k r

Visualkei is a visual content creation group

Located in Seoul, South Korea.

Started from stage projection mapping in 2010
and now we're one-stop shop for media art.

CREATIVITY
CREATIVITY

- Content Design
- Projection Mapping
- AV Installation
- Rental Business

E V E N T S



PUBLIC ART
CORPORATE EVENTS
LAUNCHING EVENTS
FESTIVAL

M E D I A A R T



MEDIA FACADE
EXHIBITION
IMMERSIVE MEDIA ART

T H E A T R E



OPERA
BALLET
MUSICAL
CONCERT

R E N T A L



AV INSTALLATION
PROJECTION MAPPING
XR SOLUTION

Creative Concept

- 01. Concept Development
- 02. Style and Visuals
- 03. Event Planning

Content Production

- 01. Storyboards / Pre Visualizations
- 02. Graphic production

Technical Production

- 01. Projection / Led Setups
- 02. Installation and Maintenance
- 03. On-Site and Remote Control

OUR TEAM

BUSINESS
SUPPORT

PLANNING

VISUAL ARTS

VISUAL ARTS
TECHNICAL

RENTAL
BUSINESS

01 Special Events

The way creates utterly new connections between digital space on the one hand and architecture and urban space on the other hand.

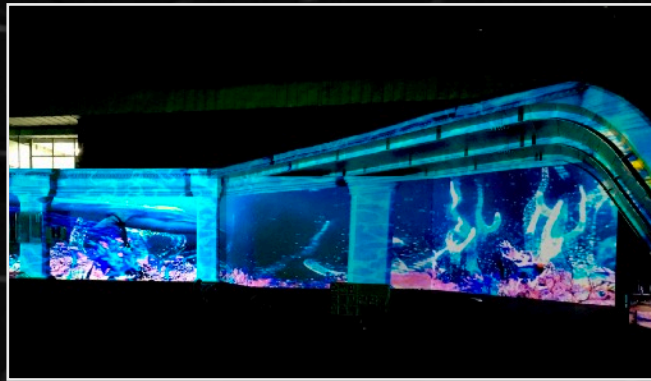
Visualkei helps brands communicate their Values, Philosophy and Company's essence to their customers with the help of newest technologies.

Data
Network
AI.

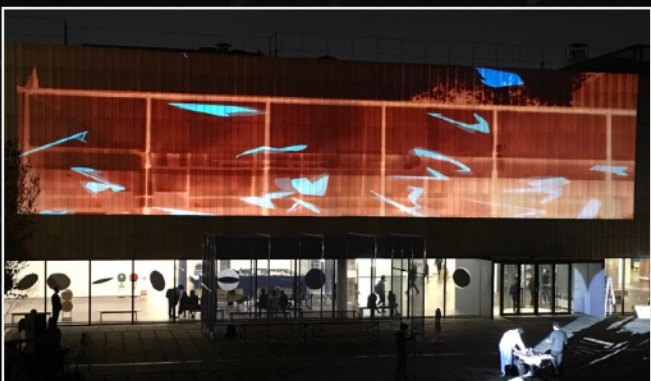
[한국문화예술위원회]
예술과 기술, 현재와 미래.
**예술과 기술
융합주간**
2021.02.23 - 25

이디스
McWays
2021

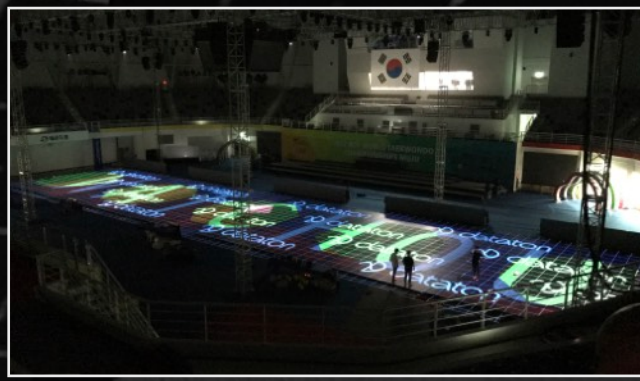
2017



Suncheon Bay International Eco-Environment Art Festival(SEEAF)



MMCA SEOUL



Muju World Taekwondo Championship



HAN STYLE

2018



2018 Busan Port Festival

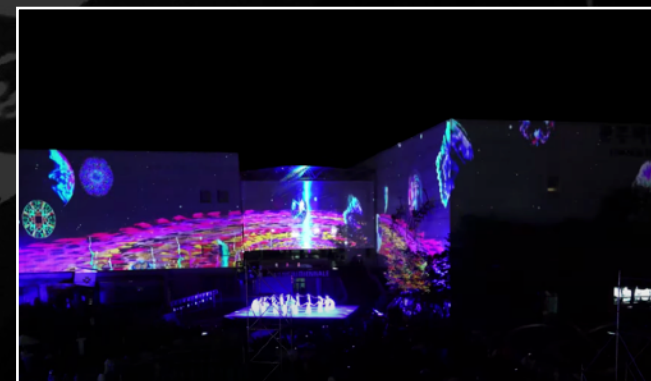


2018 Jeonju Sori Fantasy



Google for Mobile I/O RECAP

2019



2019 Gwanju Biennale Opening Ceremony



2019 Busan Contents Market Opening Ceremony

2020



BTS Global Press Conference



Big Hit Corporate Breifing with the Community 2020

2021



ARTS COUNCIL KOREA Art and Technology Convergence Week



MICHELIN STAR REVELATION SEOUL 2021

02 Media Art

We provide the exhibition that audience can communicate and experience through media space as well as media work.



2016-2018



The paranoid Zone



A Exhibition in commemoration of the Opening National Asia Culture Center



William kentridge
'More sweetly play the dance'

2019



ASEAN-KOREA Culture Innovation
Forum : Bang Si Hyuk



Media Performance 'Transcendence'



Media Performance 'Transcendence II'



Netmarble Culture Foundation Exhibition



Democratic Uprising 40th Anniversary
Kim Geun Tae Exhibition

2020



Hampyeong Ecotourism
Immersive Content Experience Center



Seoul Media Art Project 'Pivotal Tree'

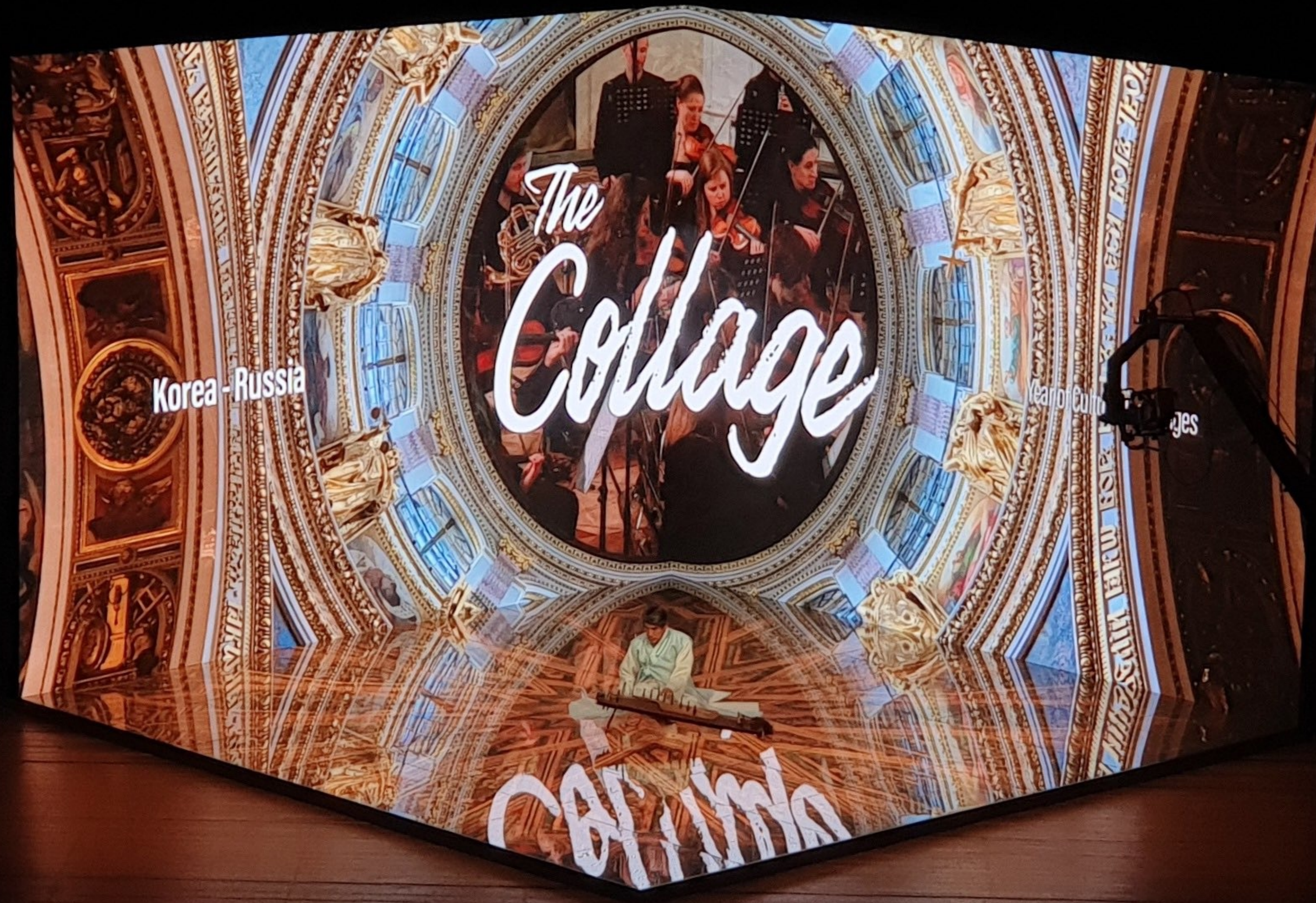


Jeju '2021 Bunker de Lumières Opening'

03 Theatre

Design, System design and operation
that can bring the best art.

We make people to fully immerse
in the performance and create artistic illusions.



OPERA



KOREA NATIONAL OPERA

Red Shoes
Nabucco
Korea Opera Best Collection
Manon
Hansel and Gretel
Aufstieg und Fall der Stadt Mahagoni
William Tell
The Magic Flute
Opera Galla

OPEN THEATRE

La bohème
Carmen



GWANGJU METROPOLITAN OPERA

Peppermint Candy
Carmen
La forza del destino
Mangbuun

DAEGU OPERA HOUSE

Opera X Technology
ADIEU D-Opera with KimSeokHoon

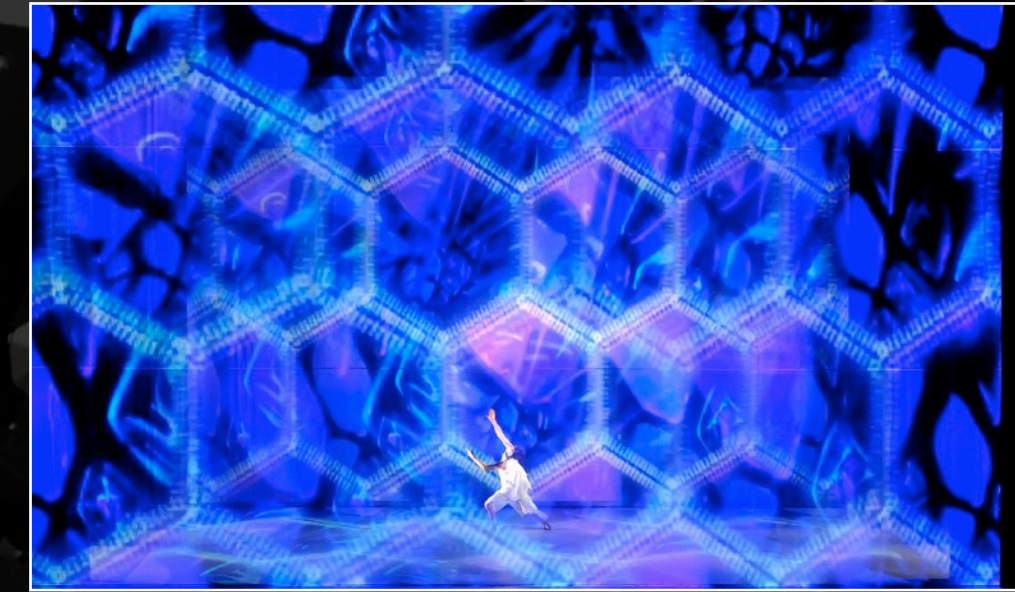
KOREA OPERA COMPANY ASSOCIATION

Grand Opera Gala Concert

KOREA OPERA FESTIVAL

달하, 비취오시라

BALLET



KOREA NATIONAL BALLET

Mata Hari
Holland Dance Theatre Performance

GWANGJU CITY BALLET

The Nutcracker
Swan Lake

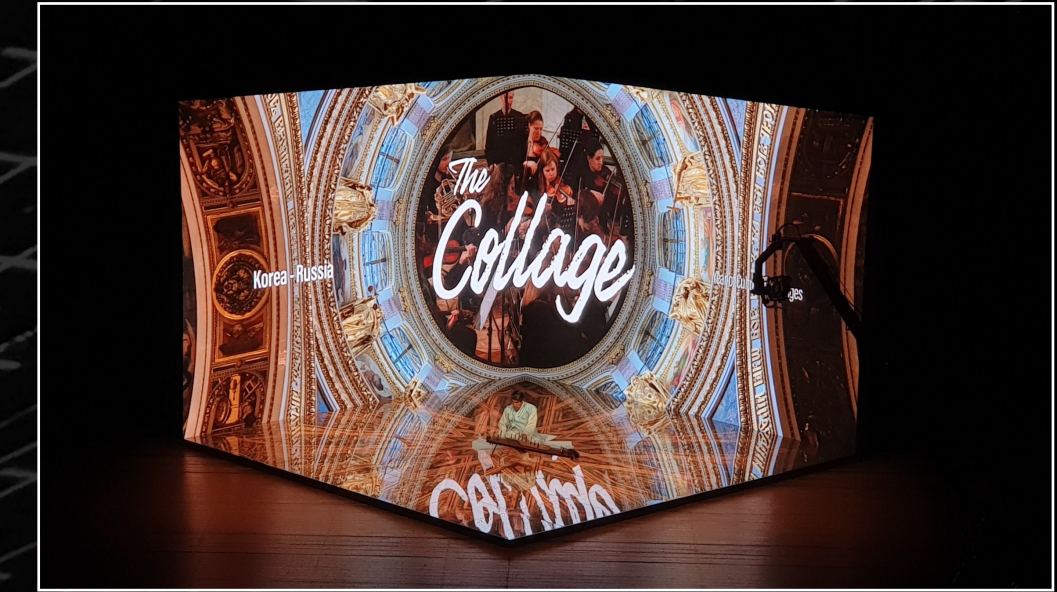
UNIVERSAL BALLET

Don Quixote
Ballet Chunhyang
Sleeping Beauty

SEOUL BALLET THEATRE

The Nutcracker
Dancing Museum
COLLA B

TRADITION



NATIONAL GUGAK CENTER

신년음악회
추석공연팔도유람
해금예찬

JU KOREAN TRADITIONAL OPERA

모돌전
내 이름은 사방지

CHEONGJU KOREAN MUSIC ORCHESTRA

흥부네 똥박
3대 악성을 만나다
청주 예술가와 함께하는 봄봄
브런치 콘서트
정음풍류 천강지곡
추석공연 한가위만 같아라

01

S P E C I A L E V E N T S

S E L E C T E D P O R T F O L I O



MICHELIN STAR REVELATION SEOUL 2021
XR Solution/Livestream Event

* XR STUDIO

2021 Arts Council Korea Art Art&Tech Week

Livestream Event



INTERNATIONAL ARTS EDUCATION WEEK

2021.5.24 MON - 30 SUN

2021 세계문화예술교육 주간
사회 위기 속 참여적 예술교육의 역할

영상
핀란드의 울창한 숲
Dense forest of Finland

 문화체육관광부
Ministry of Culture, Sports and Tourism

 한국문화예술교육진흥원
KOREA ARTS & CULTURE EDUCATION SERVICE

www.artweek.kr
2021.5.24 MON - 30 SUN

기조발제3

Taking responsibility for your own art

자신의 예술에 책임지는 일

Singer-songwriter 싱어송라이터

Yozoh

요조

MAGICSTRAWBERRYSOUND
매직스트로베리사운드

영상
알프스 산맥
Alps Mountains

 문화체육관광부
Ministry of Culture, Sports and Tourism

 한국문화예술교육진흥원
KOREA ARTS & CULTURE EDUCATION SERVICE



2021 International Arts Education Week
Livestream Event

2021 Bucheon International Fantastic Film Festival

Livestream Event





JEONJU INTERNATIONAL SORI FESTIVAL
Livestream Event

BIG HIT CORPORATE BRIEFING
WITH THE COMMUNITY

BIG HIT LABELS

BIG HIT CORPORATE BRIEFING
WITH THE COMMUNITY

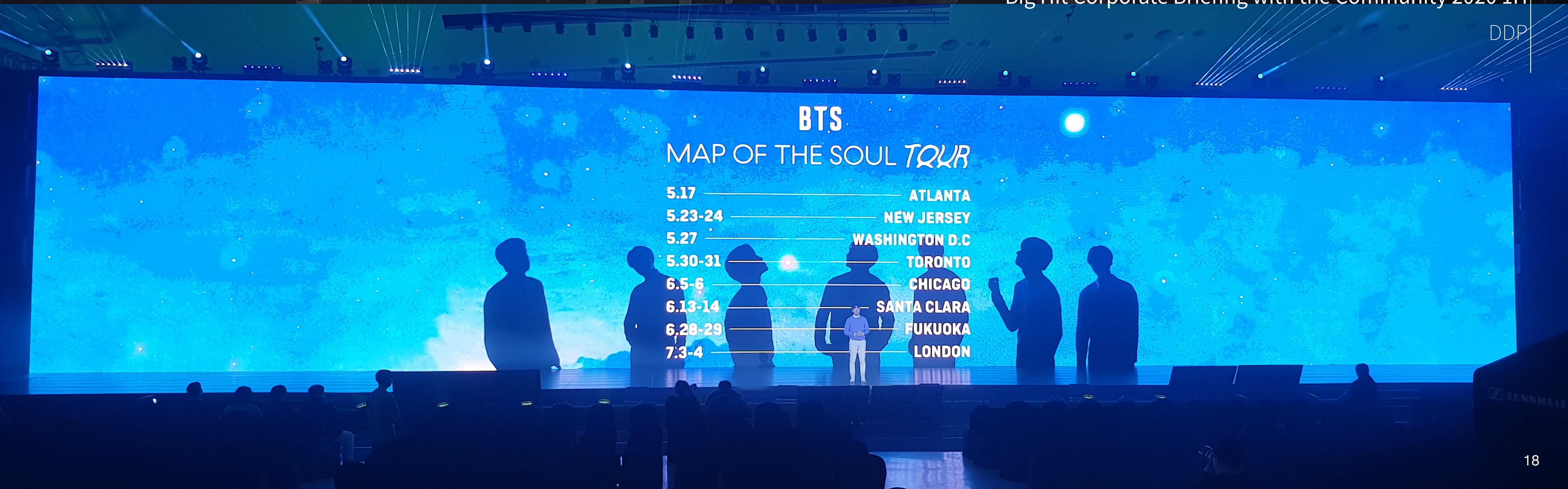
Big Hit Corporate Briefing with the Community 2020 2H

Livestream Event



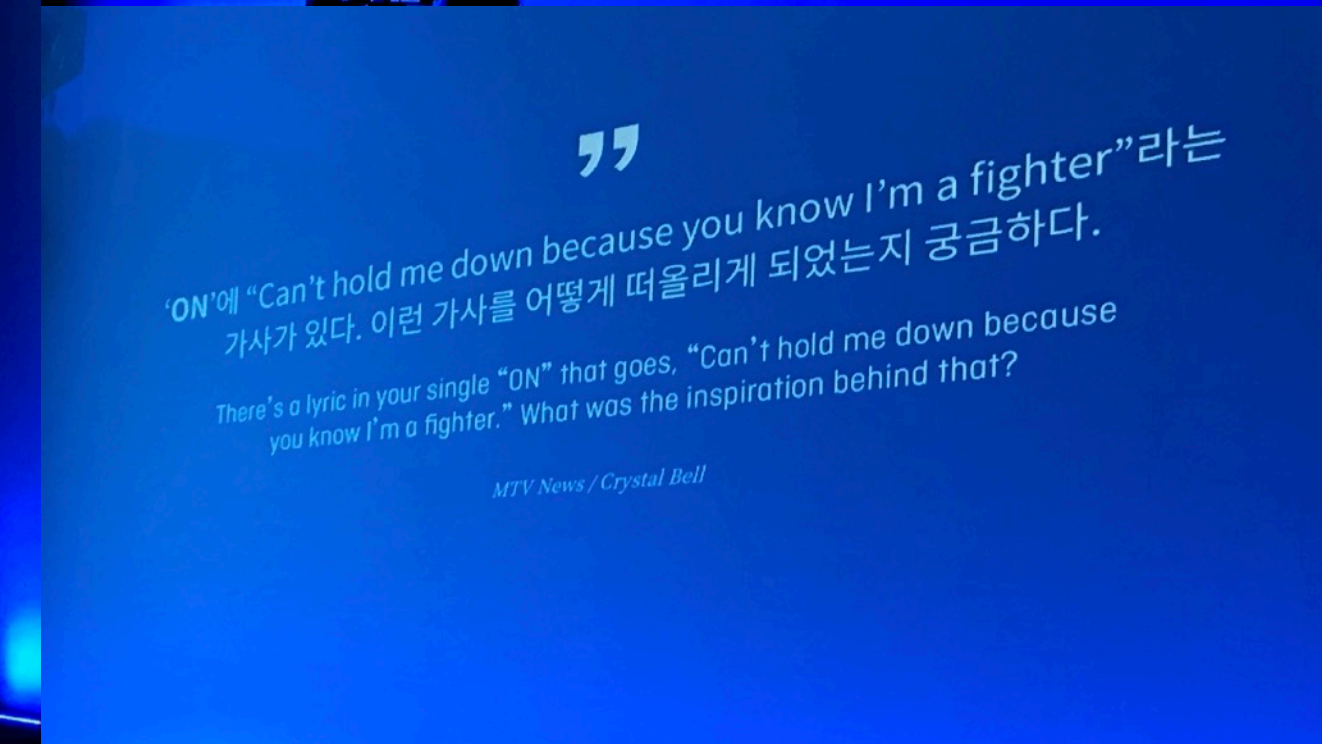
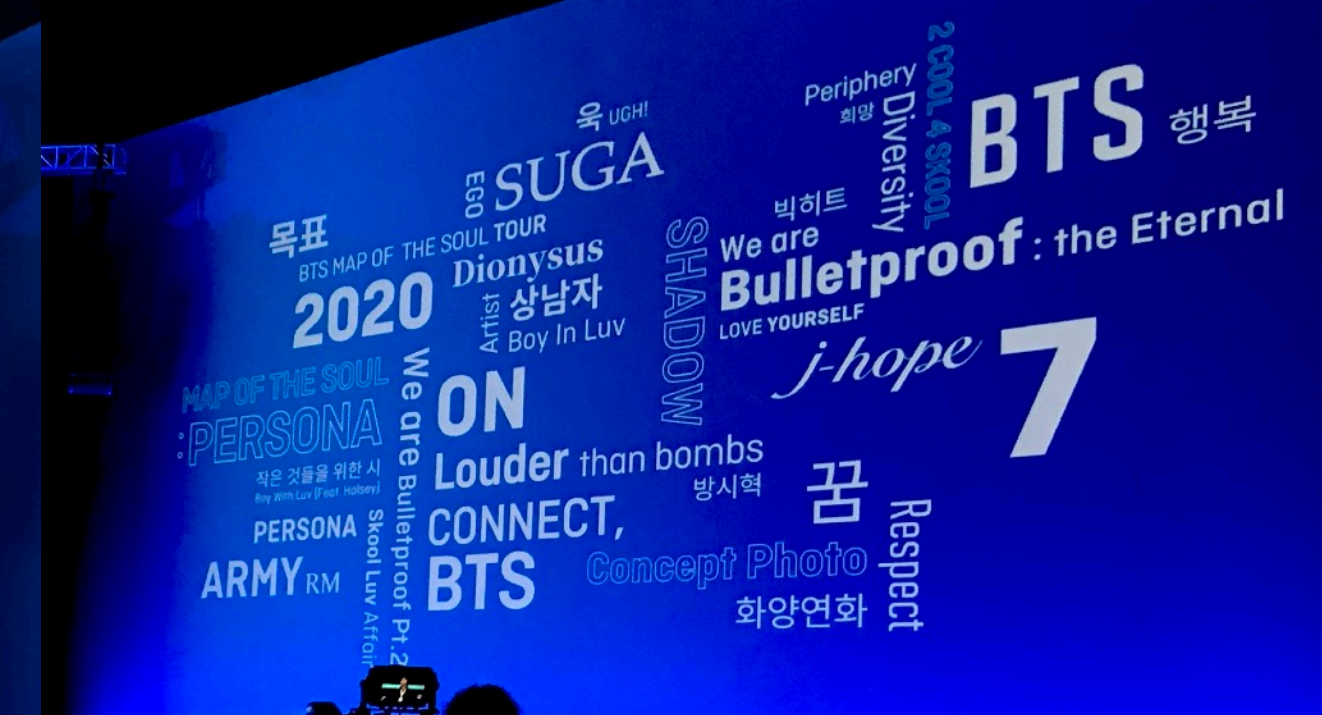
Big Hit Corporate Briefing with the Community 2020 1H

DDP



BTS MAP OF THE SOUL TOUR

5.17	ATLANTA
5.23-24	NEW JERSEY
5.27	WASHINGTON D.C
5.30-31	TORONTO
6.5-6	CHICAGO
6.13-14	SANTA CLARA
6.28-29	FUKUOKA
7.3-4	LONDON

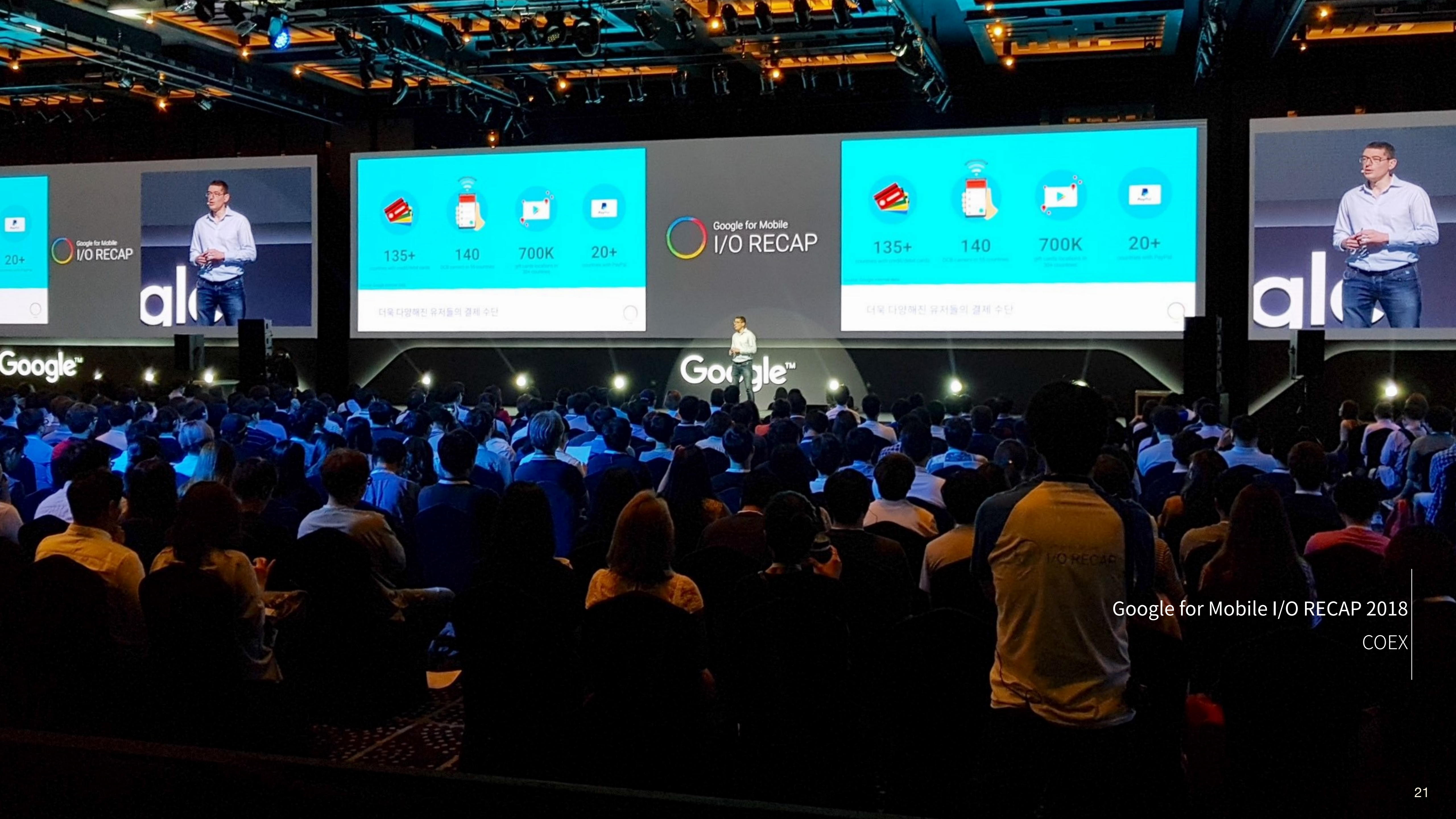


BTS Global Press Conference ‘MAP OF THE SOUL: 7’

COEX



Oracle Cloud World Seoul 2019
Grand Intercontinental



Google for Mobile
I/O RECAP

20+

al

Google for Mobile
I/O RECAP

135+ 140 700K 20+

더욱 다양한 유저들의 결제 수단

Google for Mobile
I/O RECAP

135+ 140 700K 20+

더욱 다양한 유저들의 결제 수단

Google for Mobile
I/O RECAP

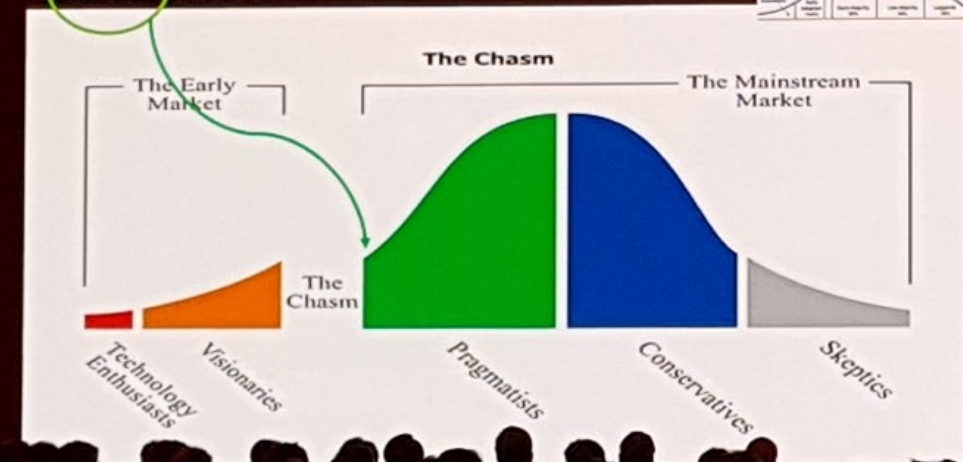
20+

al

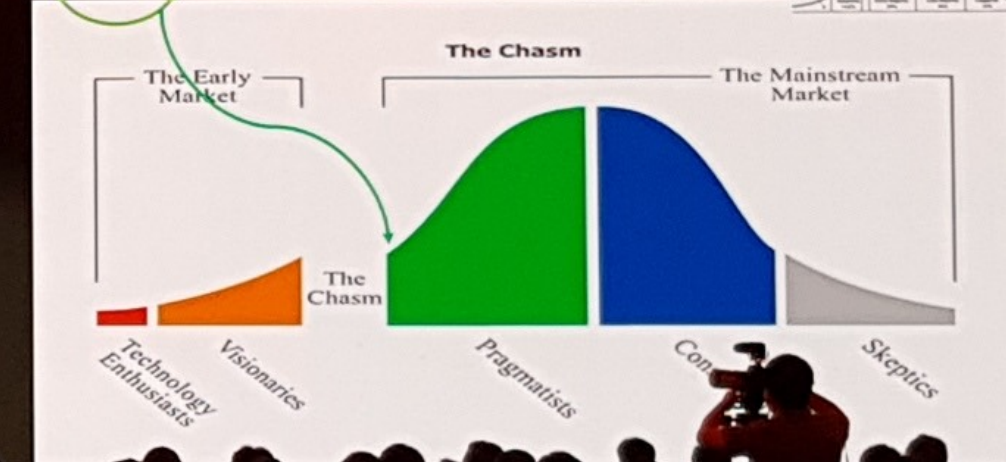
Google for Mobile I/O RECAP 2018
COEX

PURE LIVE 2018
SEOUL

AI/DL Position



AI/DL Position



PURE LIVE 2018
SEOUL

PURE LIVE 2018 SEOUL
Le Meridien Seoul

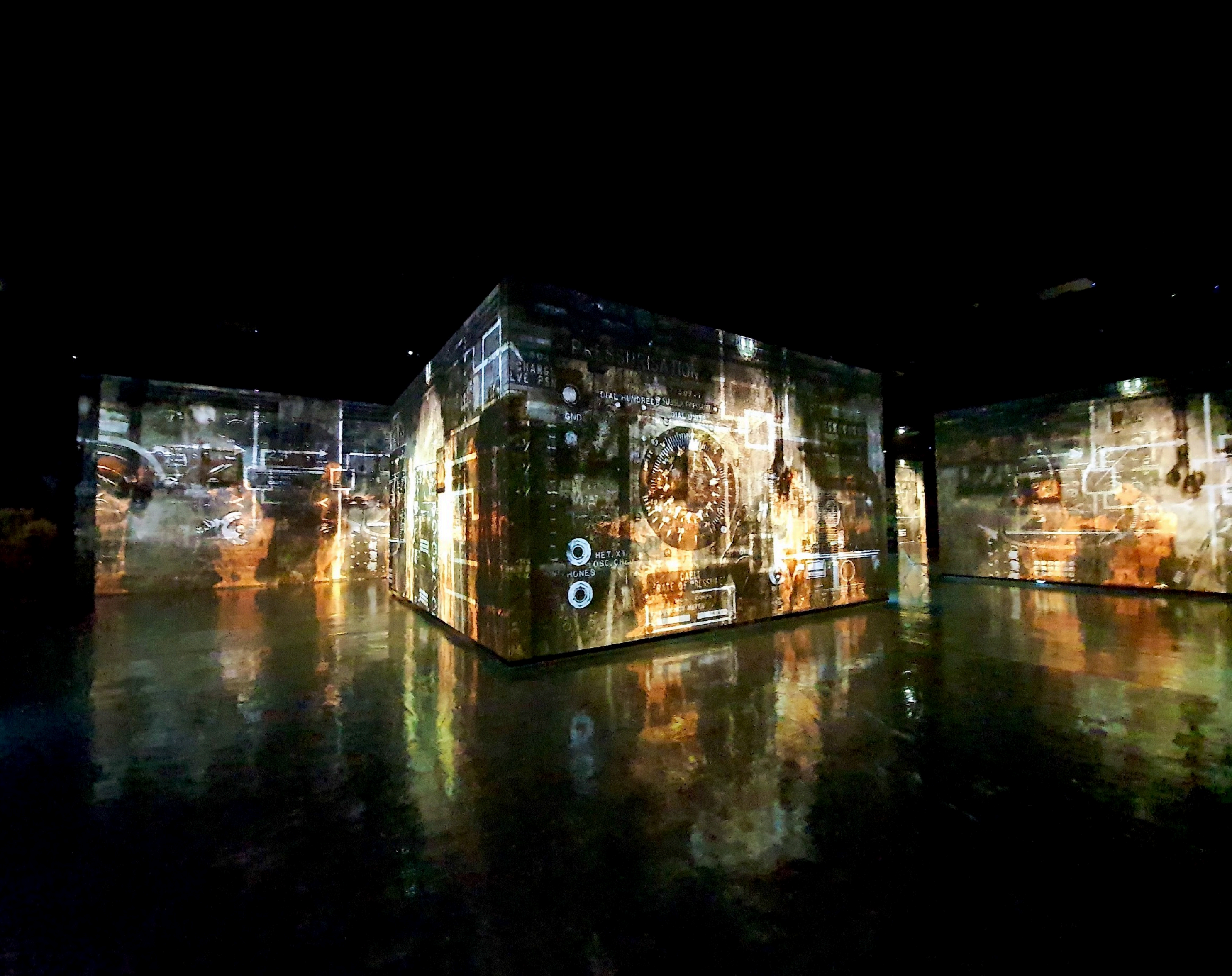


02

MEDIA ART
SELECTED PORTFOLIO



Seoul Media Art Project: Pivotal Tree
COEX



2021 Bunker de Lumières Opening
Bunker de Lumières Jeju

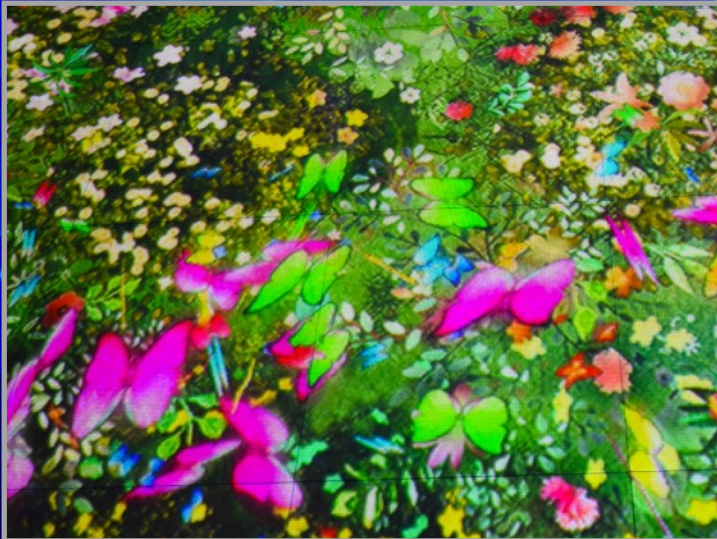
Photo Zone/ 포토존



Live Sketch/ 라이브 스케치



Interactive Content/ 인터랙티브 체험



Hampyeong Immersive content project
Hampyeong Eco-park

2020 BUSAN CONTENTS MARKET

GWANGAN
BRIDGE

GAMCHEON
CULTURE VILLAGE

2020
BUSAN
CONTENTS
MARKET

Busan Contents Market Opening Ceremony
Bexco, Busan

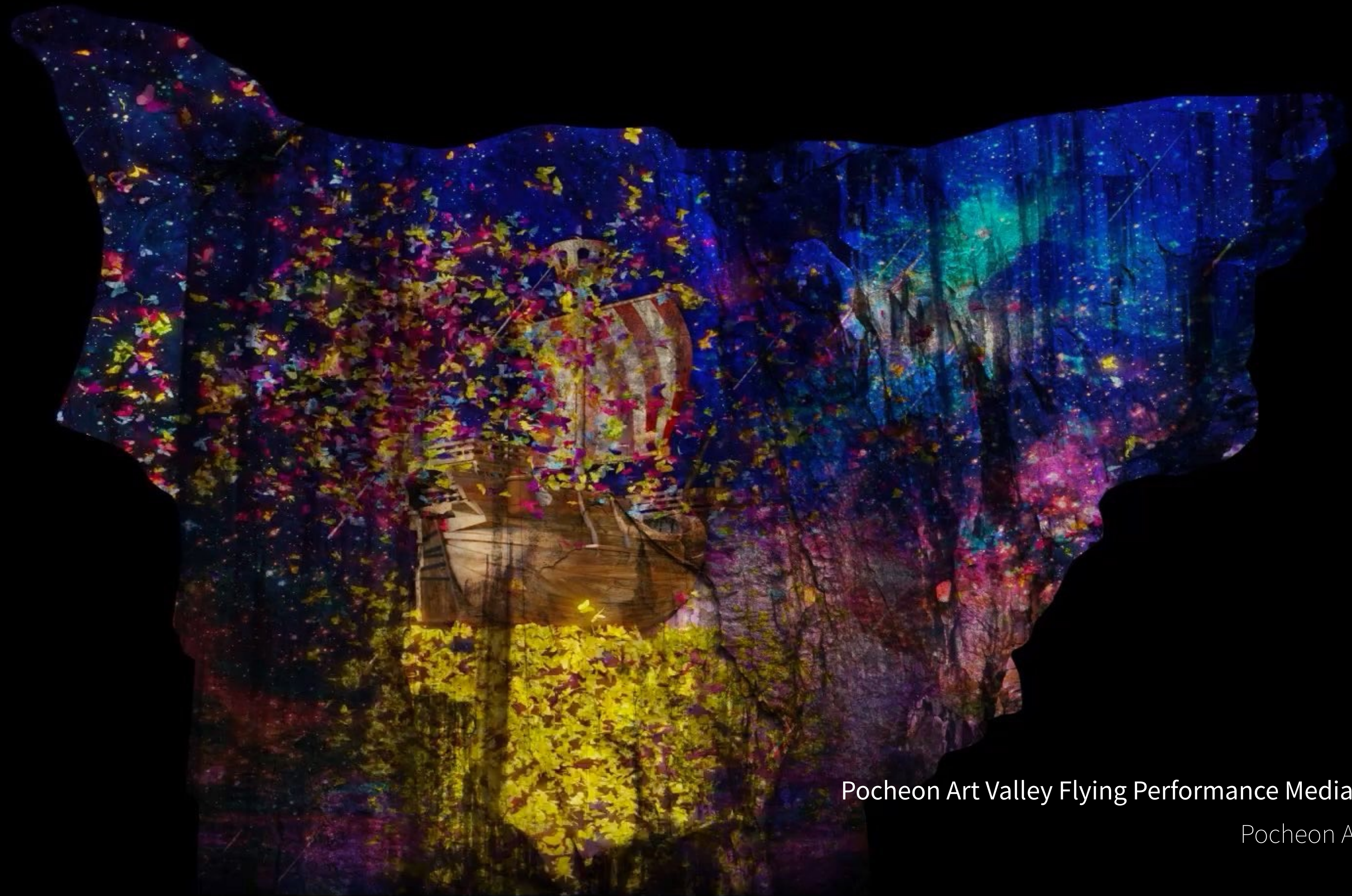




The 100th Anniversary of the Mar.1st Independent Movement

Busan





Pocheon Art Valley Flying Performance Media Facade

Pocheon Art Valley



2019 Gwangju Design Biennale Opening Performance

Gwangju

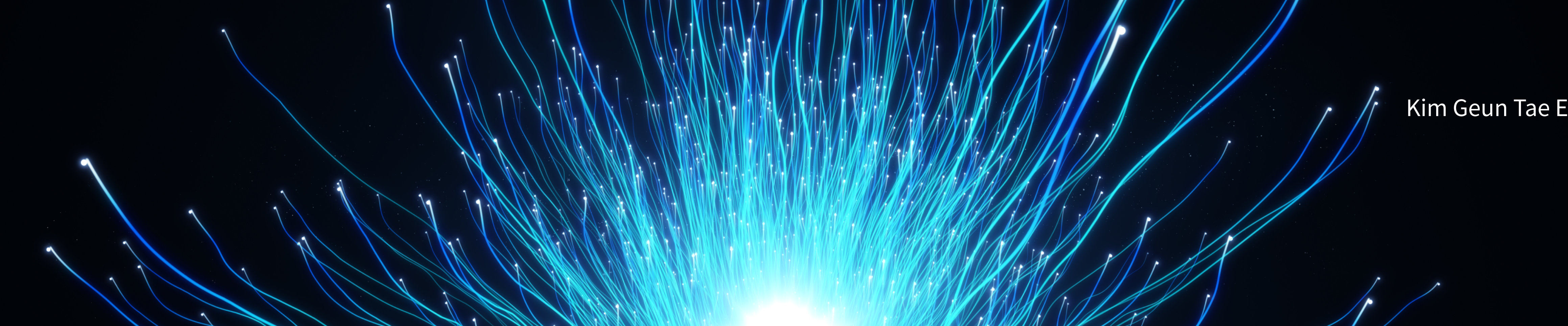
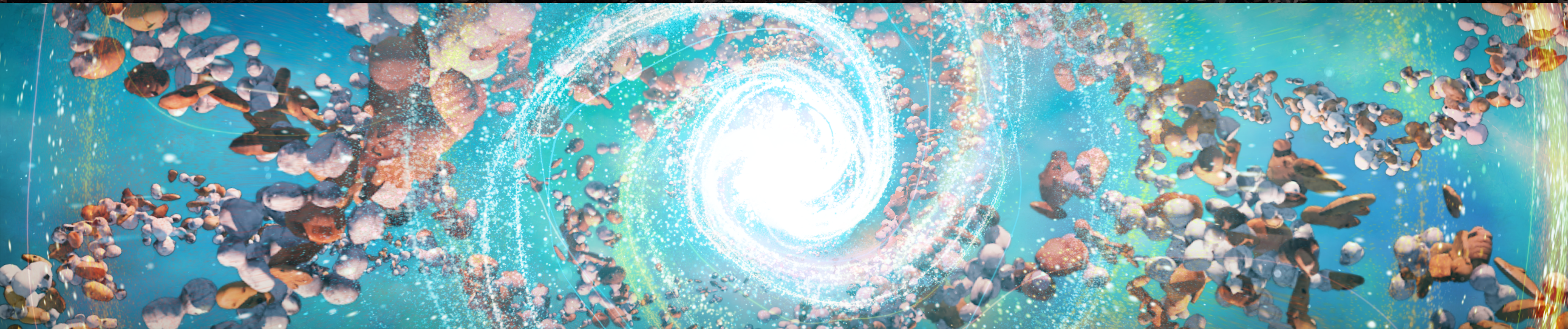


천년의 숨결 농다리
Traditional Musical in Chungbuk



2017 World Taekwondo Championships
Muju

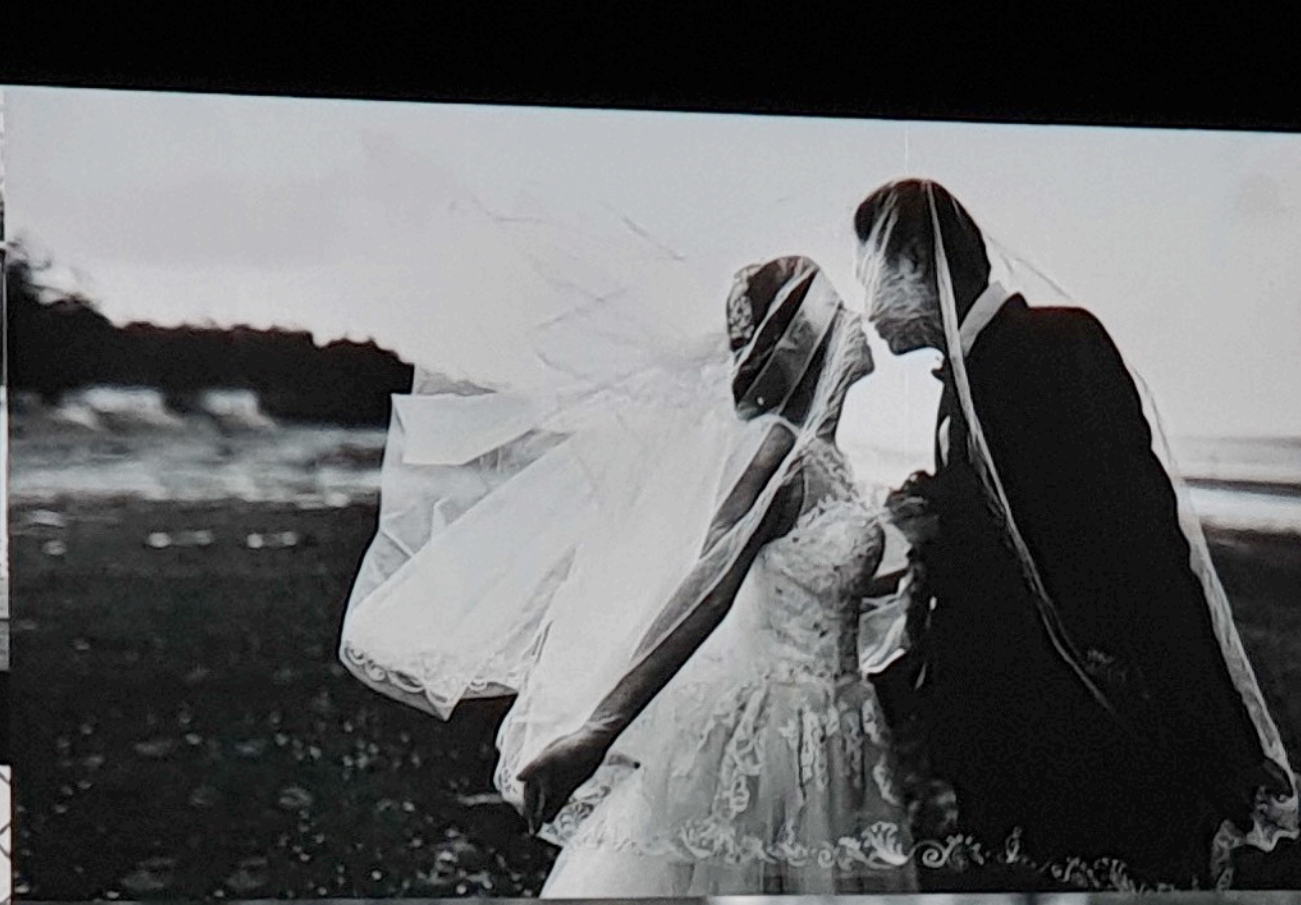




Kim Geun Tae Exhibition
Gwangju



Netmarble Game Academy Exhibition



ASEAN
Culture Inn
Summit

25th Novembe
Bexco Busan Republi



2019 ASEAN-KOREA Culture Innovation Forum : Bang Si Hyuk

BEXCO



William Kentridge ' More sweetly play the dance'
Asia Culture Center



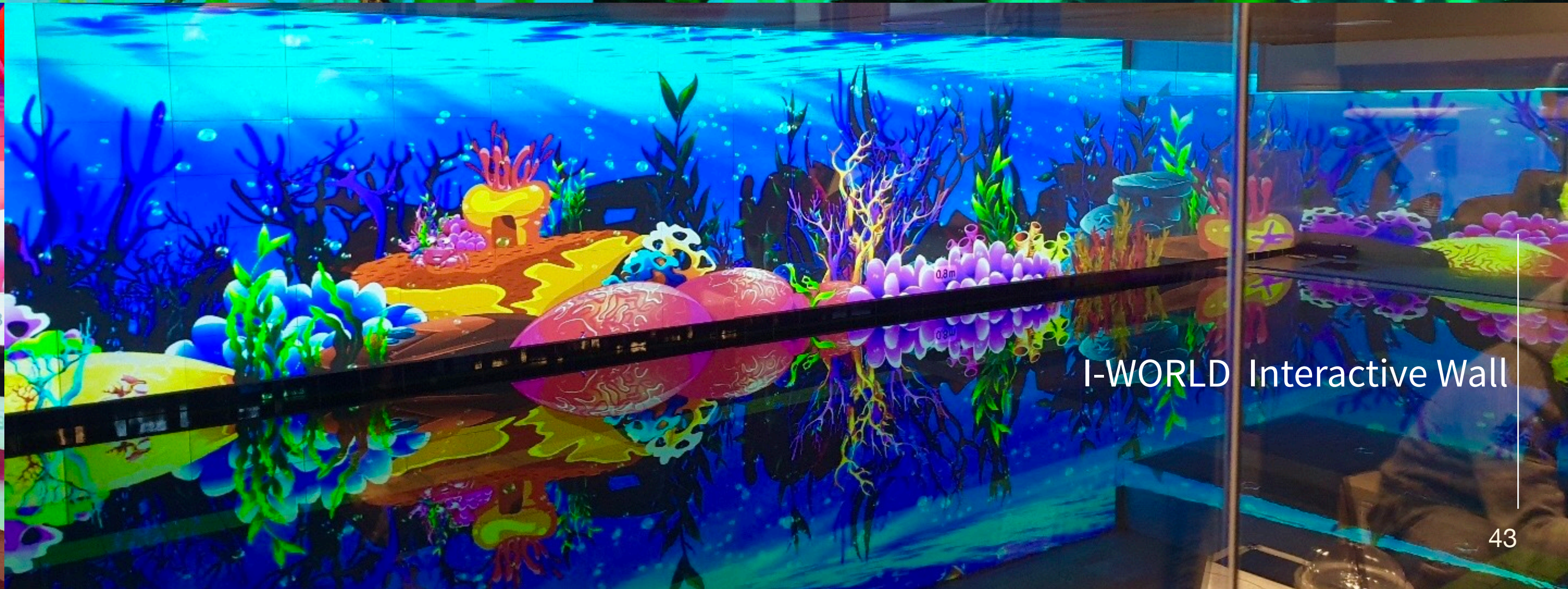
망상지구 : The Paranoid Zone
National Museum of Modern and Contemporary Art



A exhibition in commemoration of the Opening National Asia Culture Center
National Asia Culture Center



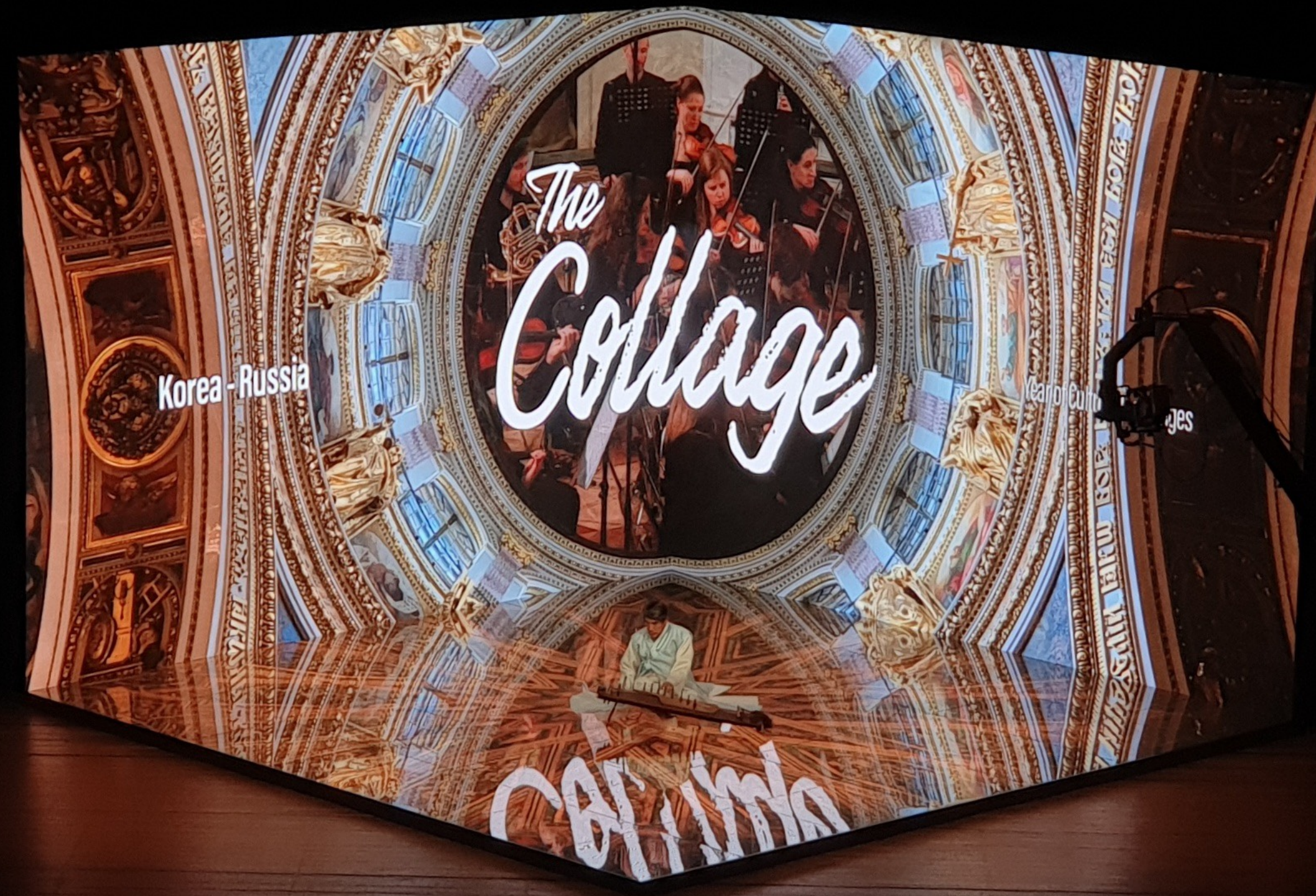
Onnuri Church Conference 'Countdown'



I-WORLD Interactive Wall

03

S E L E C T E D T H E A T R E
P O R T F O L I O

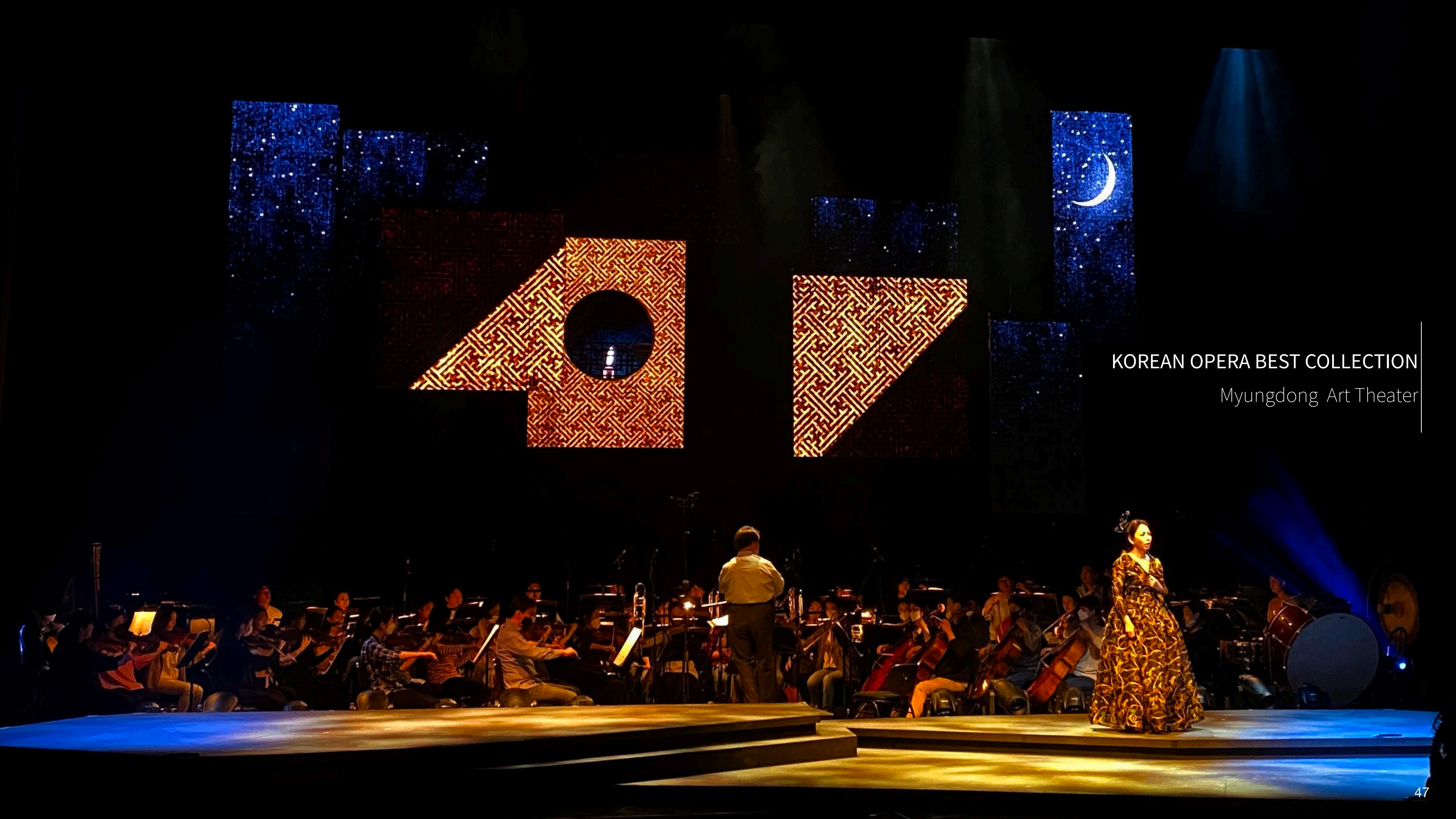


2020 Year of Cultural Exchange between Korea and Russia: The Collage



KOREA NAT'L OPERA OPERA GALA: NABUCCO

Seoul Arts Center Opera House



KOREAN OPERA BEST COLLECTION
Myungdong Art Theater



갑오년 만석씨
한국소리문화의 전당

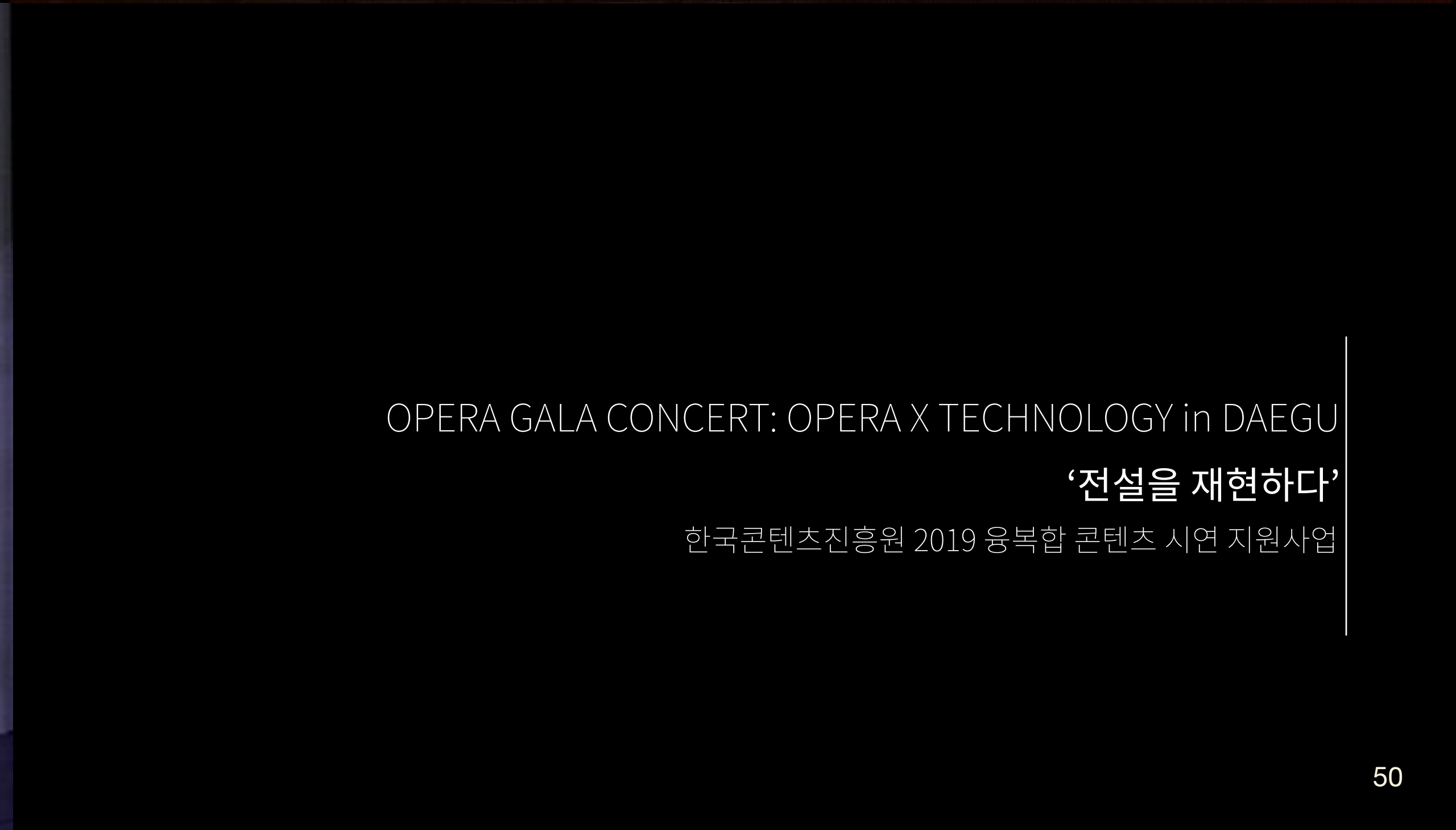




ADIEU 2019 D-OPERA with KIM SEOK HOON

아듀 2019 D-OPERA with 김석훈

대구오페라하우스



OPERA GALA CONCERT: OPERA X TECHNOLOGY in DAEGU

‘전설을 재현하다’

한국콘텐츠진흥원 2019 융복합 콘텐츠 시연 지원사업



뮤지컬 점박이 공룡대모험, 뒤섞인 세계
우리금융아트홀



정음시립국악단 기획공연 '정음사는 착한여인'

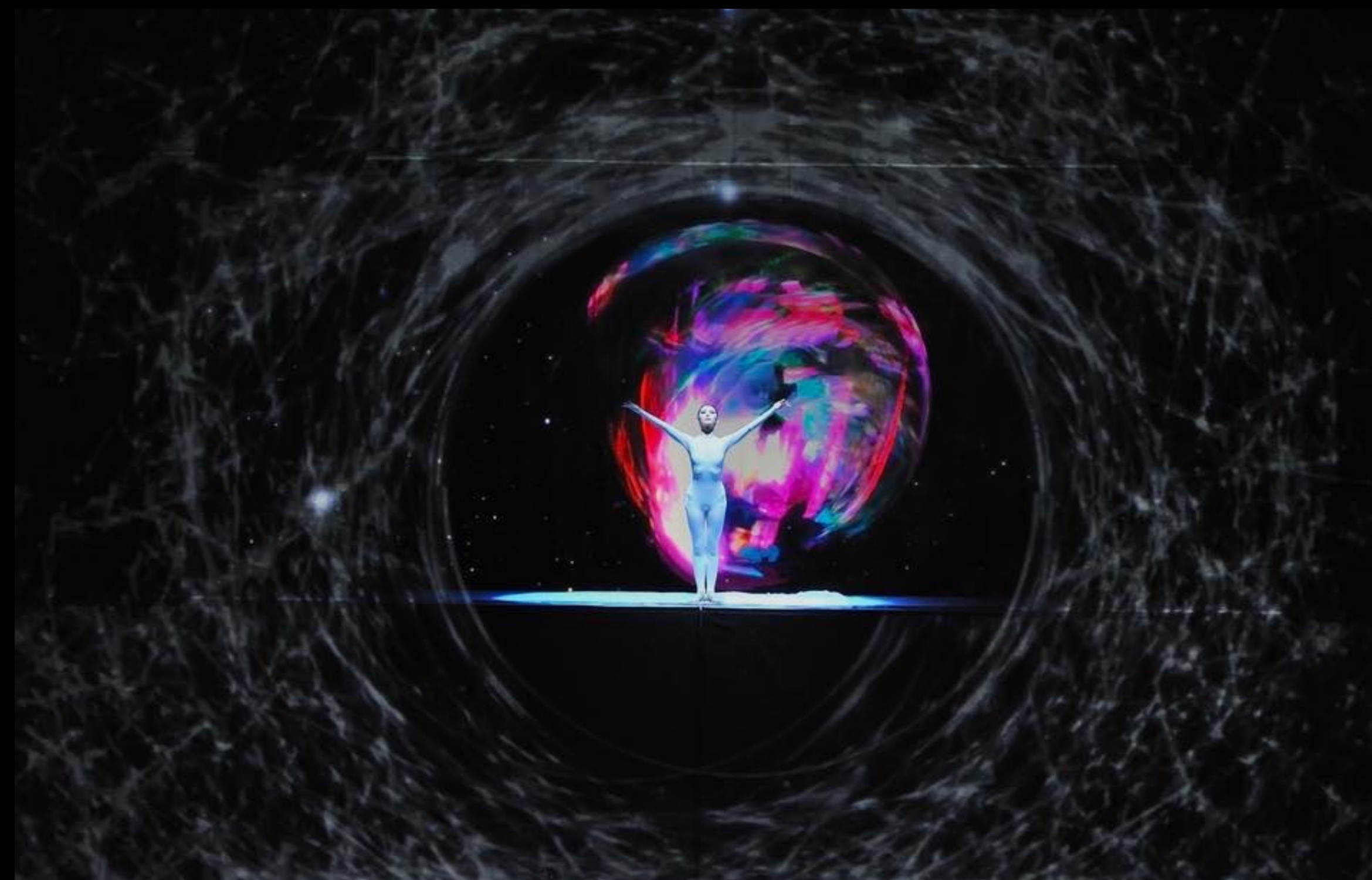
정음사예술회관



창극 '내 이름은 사방지'
아르코 예술극장 대극장



Opereta 이종섭
서귀포 예술의전당



TRANCENDENCE
초월(Trancendence)
미디어퍼포먼스/ 진시영



TRANCENDENCE
초월 II(Trancendence II)
미디어퍼포먼스/ 진시영



아리랑쇼: 심청

Arirang Show: SimCheong

중국 연길 환락예술궁/中国延吉快乐宫

Visualkei

Business Support/Planning/Visual Arts

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